Enterprise File Sharing Innovator Thru. Inc. Aims to Disrupt and Simplify, Strikes Partnership with MuleSoft

Thru Introduces Cloud-Native Managed File Transfer Connector in MuleSoft Anypoint Exchange

---

Las Colinas, TX, March 6, 2018 – Thru Inc., an innovative industry leader in cloud-based Managed File Transfer (MFT), today announced the launch of the Thru Managed File Transfer Connector. This new MuleSoft Certified Connector ushers Thru into the MuleSoft Technology Partner Program. MuleSoft provides the leading platform for building application networks.

Thru's out-of-box connector, now available in MuleSoft's Anypoint Exchange, intelligently couples MuleSoft's Anypoint Platform with Thru OptiPaaS™to provide:

- Seamless connectivity between file transfers and Mule business process flows
- End-to-end real time visibility to monitor and control all file transfers
- Self-service partner onboarding with reusable endpoints

The Thru MFT   Connector for MuleSoft handles file pickup, drop off and exception handling - independent of partner endpoint type and protocol. The out-of-the box connector absorbs the complexity of the file transfer endpoints and protocols so developers can focus on business logic and work flow processes. Connectivity between the Thru OptiPaaS platform and MuleSoft eliminates redundancy and inefficiency as MFT functionality can be easily added to any Mule business process flow through a simple drag-and-drop motion.

In addition, Thru's OptiPaaS platform enables customers to easily onboard partners within minutes, not days, to start doing business together sooner. Thru OptiPaas brings a simple consumer-like interface to MFT business partner onboarding. Partners simply point and click to subscribe to the relevant business processes and files begin to flow effortlessly. Partners now manage their endpoints independently of technology differences and file exchange skill levels.

Thru VP of Strategic Partnerships, Jack Clark, stated, "The combination of the Thru MFT Connector for MuleSoft and Thru OptiPaaS helps to eliminate the legacy practice of tightly coupling MFT and Anypoint Platform integrations. Designed by Ran Alsheikh, Thru's Chief Architect, it decouples end points enabling reuse and ending the misery of partner onboarding and maintenance. Before cloud-native Thru OptiPaaS, MFT consumers were locked into burdensome infrastructure and the expensive specialists that went with it. Now, partners subscribe to relevant file flows via the easy-to-use, marketplace-styled, self-service portal. R.I.P. legacy MFT."

"This relationship is another example of MuleSoft's growing ecosystem of technology partners and solutions available through Anypoint Exchange. Thru's Certified Connector enables our mutual customers to gain real-time visibility into file exchange activity, create reusable endpoints across the

organization and simplify file exchange within the customer's business network," said Brian Miller, vice president of business development, MuleSoft.

According to Gartner, "Through 2020, more than 60% of midsize and large organizations will deploy MFT technology to support a growing number of digital business use cases [1]." Now these organizations can leverage the combination of Thru and MuleSoft to deliver solutions for these use cases.

Anypoint Platform customers can learn more about the Thru MFT Certified Connector for MuleSoft by visiting: http://www.thruinc.com/mft-connector-for-mulesoft/.

Thru's customers can learn more about simplifying connectivity between their software systems with MuleSoft's Anypoint Platform at https://www.mulesoft.com/platform/enterprise-integration.

About Anypoint Platform
MuleSoft's Anypoint Platform™ is a leading solution for API-led connectivity that creates an application network of apps, data, and devices, both on-premises and in the cloud. This hybrid integration platform includes iPaaS, ESB, and a unified solution for API management, design and publishing.

MuleSoft is a registered trademark of MuleSoft, Inc. All other marks are those of respective owners.

About OptiPaaS™
Thru OptiPaaS™ is a scalable, Managed File Transfer-as-a-Service (MFTaaS) platform that enables businesses to easily schedule, track and control high volume file exchanges in the digital business ecosystem. The platform is built on Thru's proven cloud infrastructure with multi-layered security, scalability, internet routing optimization, high-availability, business continuity, 24/7 customer support and transparent application software updates.

About Thru.
Thru delivers enterprise Managed File Transfer that supports global file sharing and collaboration. Handling billions of transactions across multiple industries, Thru improves content collaboration and B2B file exchange business processes.

References

(1) Gartner Research. Consider These Use Cases When Selecting Your MFT Technology. Jess Thompson. Published 10 February 2016. [Online] Available from https://www.gartner.com/doc/3203026/consider-use-cases-selecting-mft